

PROSPECTUS



B.Sc. / M.Sc. INTERIOR DESIGNING



Interior design is a visual art. Interior design is a technical art. Interior design is a practical art. The challenge of interior design education is to address the artistic, intellectual, technical, and practical considerations necessary to provide students with a stable base upon which to begin to practice the art of interior design. If this foundation incorporates awareness of the total context out of which design emerges and of which it is a part, the student will have been prepared to continue to develop as an artist and practitioner in the years to come.

GIFT

A student pursuing a 3-year degree course in ID at GIFT develops the skills and know-how to set up his/her own ID consultancy.

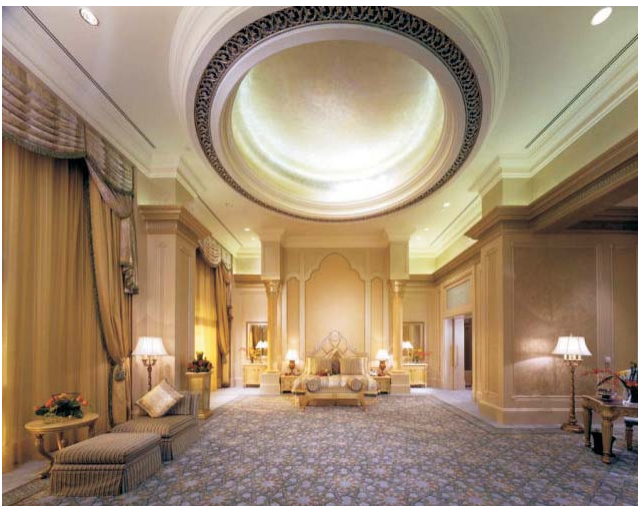
EXCEL IN FASHION & LIFESTYLE INDUSTRIES

The Interior Designer versus The Architect



This month I attended a design debate run by a new organization called the Interiors Forum. The event was the first in a series of debates on subjects dear to the hearts of practitioners of design in the commercial world. **What made this event irresistible to me was its title: "This house believes the Architect understands the internal space better than the Interior Designer."**

Four speakers were presented, two for the motion and two against, all of them armed with slides. The first speaker, dressed predictably in black from head to toe, was presenting in favour of the Architect. His basic premise was that a space should be memorable and avoid at all costs being forgettable. "If a space is forgettable, then it is probably dull and unimaginative." He also opined that "the undesigned space is best!" One slide showed an Architect sitting in the angular cathedral that was his living room; he occupied the only chair in the room. In fact the chair was the only feature in the room except for the Architect. Everything else was...well, space. I wondered whether the man was genuinely friendless or whether his friends just preferred to stand. "The Interior Designer," we heard "simply seeks to fill the space with things". I do not agree!



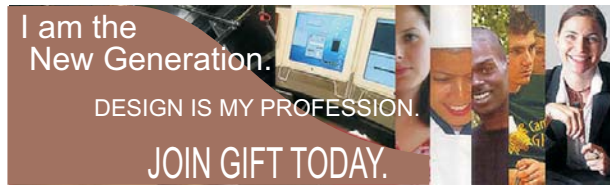
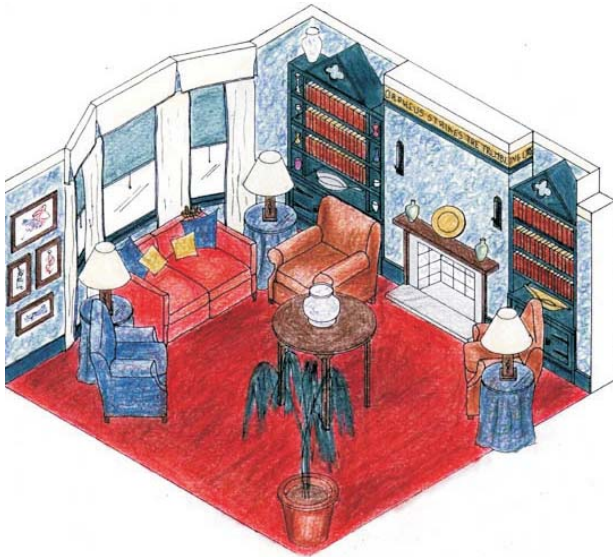
The second speaker was against the motion. He used words like "soul" and "tactile" and included a slide of a room that was as angular as our solitary Architect's living space, yet breathed because it was filled with furniture that had texture, colour and vitality. He argued that many modern spaces suffer from "people denial"; that the Interior Designer is better at viewing the proposed space through the eyes of the people who are meant to use the space, whereas the Architect is concerned first and foremost with the space itself. But there was an area in which he agreed with Speaker No. 1 - that space needs to be uplifting, engaging, and enjoyable (i.e. memorable). But the difference is that he also made that the vital point that the space must be useable.

Then came the third speaker, projecting a picture of a building that appeared to be constructed of sheets of glass running vertically, sheet after sheet through the horizontal layers of concrete floors. "Here we have the layering of transparent facades that produces a building with no facade at all." The next slide was of a Japanese building (again in concrete) that had dispensed with one wall entirely. Where does the building end and the garden begin?



The ultimate aim of the Architect is to break down the barrier between the inner envelope and the exterior until there is no border at all; the perfect vision for the Architect is the building where the outside and the inside become one.

Perhaps the Architect understands the internal space not in a better way than the Interior Designer, but in a different way. Perhaps the Architect can be compared to the abstract artist, and the Interior Designer to the figurative painter. Who's to say that one is better than the other? They simply have different "ways of seeing". But this, for me, was not the valid conclusion to the debate at hand. **To me this whole episode pointed to the Interior Designer's better understanding of the needs and desires of the people that are required to populate the interior space.**



GIFT's Internship Program

Internships are learning experiences in the work place that relate to your major and career goals. Interns are able to take the skills and theories learned in the classroom and apply them to real-life work experience. You have the opportunity to learn new skills and concepts from professionals in the field and to test career goals and explore career options.

Sounds good? Read further!

So, what is involved in an internship? The Internship program is an academic experience, with students receiving credits based on the number of contact hours at the internship site and department policy. Your internship experience may be accompanied by a seminar or meeting structure. Your Internships can be paid or unpaid.

Getting Started

It's a good idea to attend a group Internship Orientation session and/or have an appointment with your Internship Coordinator the semester prior to the start of the internship. In addition to access to the Internship Database, your Coordinator can help with cover letter, resume, and making your final decision, as well as portfolio when necessary. Keep a written record of attendance at the job; including the date, number of hours worked that day, cumulative number of hours worked, brief description of activities completed for that date, as specified by your course syllabus.

Keep a journal of your experiences.

Grading is governed by the Institute's grading policies. Grades are given by the Internship Instructor and based on the site supervisor's evaluation and other materials as specified by the Internship Instructor.

Why Interior Designing

SOLUTIONS OF IDEAL LIVING

Interior design concerns itself with more than just the visual or ambient enhancement of an interior space, it seeks to optimize and harmonize the uses to which the built environment will be put. It is "practical, aesthetic and conducive to intended purposes, such as raising productivity, selling merchandise, or improving lifestyle."

Many factors come into play in formulating the design solution. There is the space itself, its dimensions and construction with its potential and its limitations. There is how the space will be used for work or leisure, entertainment or worship, healing or learning. There is the meaning of the space, what it signifies, be it power, authority, security, wisdom, achievement, playfulness or serenity. There are practical considerations, like ease of access, amount of light, acoustics, seating and places to store or set things down. There are health and safety considerations, attention to special needs and more.

The elements of design range from the visual (colour, lighting, form) to the tactile (surface, shape, texture) to the auditory (noise, echo). The designer must have an aesthetic, practical and technical appreciation for these elements. He or she must understand how people use and respond to these elements, not just individually but as the elements interact with one another.

Furniture, lighting, carpeting and floor covering, paint and wall covering, glass, wrought metal, fixtures, art and artifacts are just some of the many items and materials designers select from. In addition, they must be familiar with the various styles and history of styles of design, art and architecture.

ADMISSION OPEN

FOR
ENSUING SESSION..

Minimum Eligibility 10 + 2
passed / appeared
in any stream
(For Degree Programme)

Diploma in ID ... 1 Year
Advanced Diploma in ID
(including feng shui &
vaastu) ... 2 Years
BA/B Sc in ID ... 3 Years
(plus 6 months Industrial Training)

DID ... 1 YEAR

Object Drawing (Drawing with
Colour, Mosaic, Mixed Media)
Principles of Interior Design
Sketching and Illustration: Case-
studies, Perspectives, Views &
International studies
Classroom project

ADID ... 2 YEARS

Syllabus of DID plus:

Vaastu Feng Shui traditions
2-D & 3-D compositions on the
basis of scale, proportion,
symmetry, balance etc.
Industry Sponsored project

B.A./B.Sc. ID ... 3 YEARS

Syllabus of DID + ADID plus:

Making architectural scale models
Principals of Architectural Design
Study and analysis of simple
functional spaces on the basis of
areas & dimensions,
furniture & fixtures. Building By-
laws etc. Case-studies:
Apartments, Office Complex, etc.

Frequently Asked Questions

What will your course do for me?

The essential elements of interior design are embedded in all the visual arts. This course will teach you the fundamentals of classic design. You will be able to apply what you learn not only to home design, but how to dress, choose your hairstyle or set your table. We live in a style conscious society. How we present ourselves to the world, our individual style, speaks volumes about us. A "flair" or eye for colour or a sense of style can be natural gifts or they can be developed through education and study. The knowledge contained in this course will enable you to create and develop your own "signature style."

How do I know whether I am fit for the course?

Are you interested in how colour, lighting, space and furnishings come together to make a comfortable, easily accessible, practical living or work environment? Are you creative, imaginative and artistic? Are you committed to creating functional, healthy, and attractive spaces that also meet building codes and other technical requirements? Are you interested in learning how to incorporate energy saving details into the design of a home or business? Do you enjoy working on teams and collaborating with other people on projects? Are you comfortable selling your ideas to others? Are you interested in historic preservation of homes and public buildings?

If you answered "yes" to most of the above questions, we think you are suitable for the course.

What are my career paths?

Career paths include planning interiors of corporate offices, hospitals, schools,

*Entertainment Industry (movie theatres, theme parks, stage)

*Restoration and Preservation Firms

*Self-employed Business Owner

*Government / Institution (libraries, museums, etc.

What if I'm already in design school?

There is absolutely no conflict. This course will only enhance your knowledge. You can't afford not to take this course. As soon as you begin to apply what you learn from this course to real life, you'll start saving money. You'll be armed with information that will enable you to spend wisely and take advantage of the many tricks of the trade to maximum your expenditure.

I've been out of school for a long time? Is this course very difficult?

The course is comprehensive, yet understandable. It is written by someone like you for you. Eve began her career as a mother and a homemaker and built a career and reputation that was rewarding emotionally and financially. You can do it too. The course is designed to "hand hold" you through the ins and outs of home design and help you to establish a professional career as a designer.

Do I have to have a degree from any institution or university to practice Interior Design?

The answer is "NO." Education is a marvelous thing and there is no limit to what you can learn from various sources to gather information. However, an interior designer is NOT a science. It's an art. You are a creative person, your work is your piece of art. Think of yourself as an artist. Van Gough did not need a degree to paint! All that matters is that your creativity and sense of style be reflected in your work.

Do I have to have a license to be an Interior Designer?

All the legal formalities will be discussed during the course.



The logo of GIFT represents our passion for setting standards of teaching and knowledge excellence. A vision shared by Manonmaniam Sundaranar University, Tirunelveli, Tamil Naidu on whose behalf we conduct courses in Fashion / Interior Designing. The other courses offered by GIFT as described in this prospectus are unique in both conception and content.

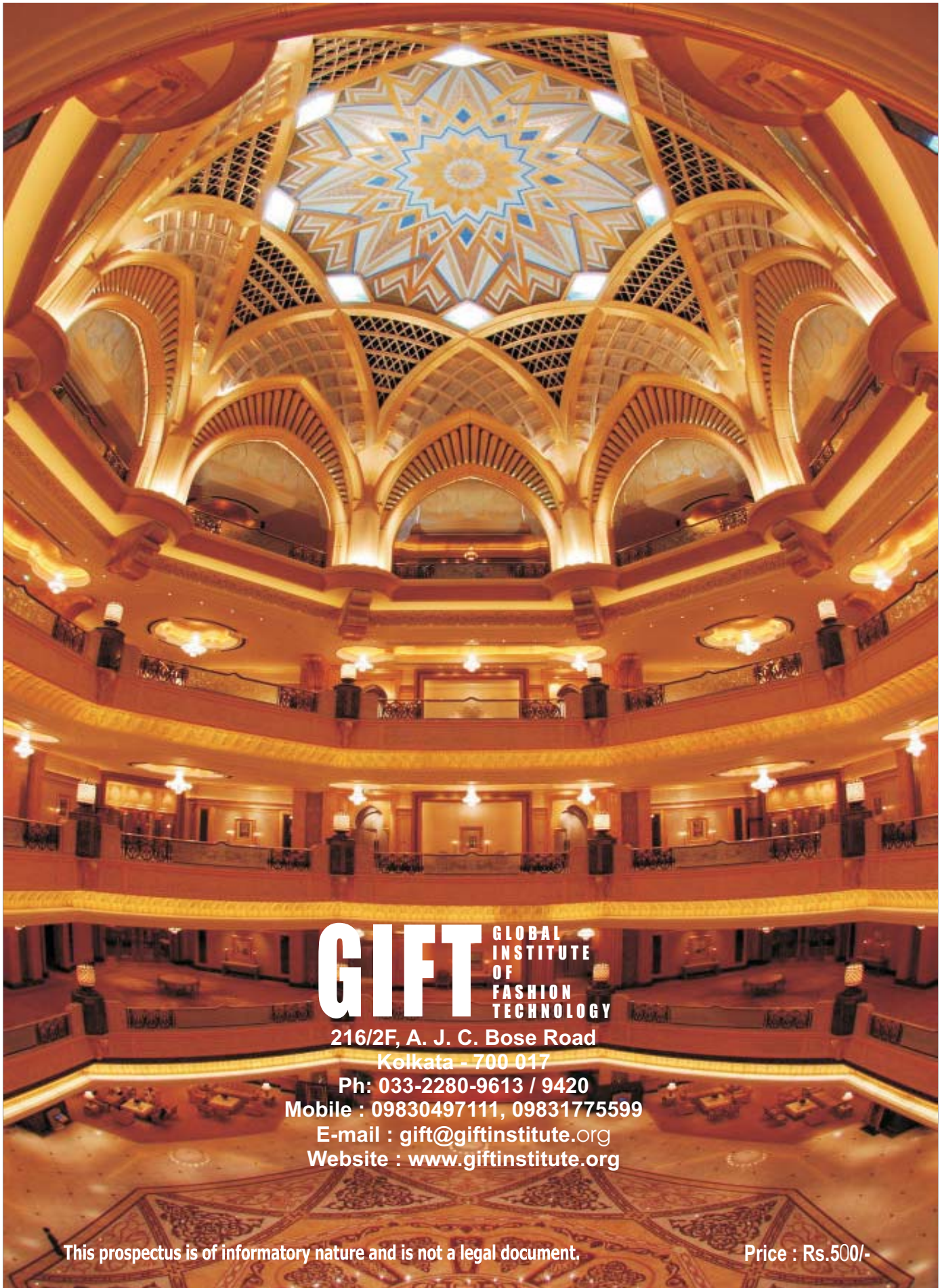


Manonmaniam Sundaranar University,
Tirunelveli, Tamil Nadu, recognised by
(UGC) & accredited with 'B++' Grade by NAAC.
& member of (AIU) & (ACU)

GIFT began its pioneer journey of excellence about 10 years ago with the sole aim of providing the youth of today's meaningful & practical vocational training in key sector's. GIFT (Global Institute of Fashion Technology) runs under P.E.W.S. Regd. Under W.B.S.R Act XXVI of Regd. No. S/IL/24843 KOL (WB) and is the authorised study centre Manonmaniam Sundaranar University, Tirunelveli, Tamil Naidu recognised by the University Grants Commission (UGC) and is accredited with 'B++' Grade by NAAC, and is a member of the Association of Indian Universities (AIU) and Association of Commonwealth Universities (ACU).

Institute of **Interior Design**





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Price : Rs.500/-