

**DEPARTMENT OF
INTERIOR DESIGN**

**DEPARTMENT OF
FASHION DESIGN**



A LEADING GLOBAL
FASHION & INTERIOR DESIGN INSTITUTE

GIFT DESIGN
ACADEMY

www.giftinstitute.org

ISO 9001:2015 (QMS) CERTIFIED

INDUSTRY ALLIED COURSE STRUCTURE | INTERNSHIP | PLACEMENT



ABOUT US

GIFT - A LEADING DESIGN ACADEMY

Global Institute of Fashion Technology (GIFT) is set up in 1999 and is located in Kolkata, West Bengal, and is a trend setting institute in the field of:

1. FASHION DESIGNING
2. INTERIOR DESIGN

The Institute is a leader of the design revolution in India. Its Commitment to promotion of fashion and interiors has been acknowledge by professionals and media. Fashion and interiors are fascinating professions, the course is designed for those who dream of joining the ever alluring world of fashion and life style, and for those who wish to become fashionable themselves.

GIFT is a premier design institute of the country and its students have a proven edge over many design schools. The Institute assures internship opportunities in every field of design with dedicated staff support.

MISSION

GIFT'S mission is to provide customized educational programs in an environment that's diverse and conducive to learning. The institution is committed to deliver the best in education, academic research and training through professional partnership programs.

VISION

The vision is to be one of the premier institute providing cutting edge education that transforms the younger generation towards being socially responsible and mould them to acquire finer value systems in their professional and personal lives.

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Course Module

FASHION DESIGN

Fashion Design has been introduced with basic concepts and knowledge in fashion and its business. This course provides industry oriented knowledge methodology with technical understanding and professional skills.

The First Semester offers basic modules of learning to provide a foundation on designing. Accordingly these are modules on Drafting & Pattern making, Fashion Sketching, Textiles Studies, Computer fundamental with communication and soft skills are sharpened throughout the semester.

The Second Semester provides them to build up the core knowledge and skills on designing and its various technicalities to enhance their ability with modules like Fabric studies, Traditional Indian textiles, Fashion Illustration & appreciation with portfolio development.

The Third Semester follows the innovation and understanding of new creation to enhance their professional ability with modules like Construction studies of innovative garments, Fashion history, Computer graphics & Fashion designing and Fashion presentation.

In Fourth Semester the students will be prepared for Industry internship with the analysis of best practices in the area of design and technical aspect of manufacturing processes comprise production planning & control, product analysis, quality control and CAD/CAM development.

In Fifth Semester the students will be performing on individual projects undertaken by mentors which integrates and applies all learning from the program.

In Sixth Semester which is also a final semester students will be undergoing with professional projects with modules like Fashion merchandising, International Marketing, Entrepreneurship and survey & projects.

—————Each semester duration is 4 months.

CAREER OPPORTUNITIES

Career in the field of fashion has been a brilliant and flourished future. It regularly requires new minds for creative and innovative thought for the development of new inventions to cater the today's fashion market. To fulfill the demand of fashion industry and its business, fashion design graduates will always be in great demand. As far as opportunities are concern. After completing their course, they can get placement in some reputed apparel manufacturing industries as a designer or merchandiser.

There are still many options to select the profession according to their knowledge and skills and that are Fashion Designer, Fashion Co-ordinator, Sampling Co-ordinator, Merchandiser, Design Co-ordinator, Head Designer in Export House, Fashion Consultant, Illustrator, Faculty in Fashion design Institute, Entrepreneur of Garment Business, Fashion Choreographer, Fashion Stylist, Freelance Designer, Project Designer in Govt. Organization and other various opportunities are there as per professional skill of the students.



COURSE MODULE IN

INTERIOR DESIGNING

Interior Designing involves a collection of multi assignments that engage with organizing and decorating the interior structure into a useful environment for the array of human activities. An interior designer is an important person who executes such task. Interior design is a comprehensive job that incorporates concepts and design development.

The First Semester offers basic knowledge of drafting, brief guideline about geometric figures etc.

The Second Semester provides proper knowledge about sub structure and super structure.

The Third Semester guides to enrich the candidates in different way because this semester onwards all candidates are capable to handle their project successfully. They can represent their work both manually and CAD/MAX presentation.

The Fourth Semester plays vital role for all candidates because this semester onwards every candidate gets proper guideline to be a good interior designer and they can face variety campus interview for their interns or permanent job.

The Fifth Semester gives plenty ideas about painting, defects of painting, how to protect building from termite, damp, fire etc. This semester gives proper awareness to candidate regarding legal responsibilities of all interior designers.

In Sixth Semester, student are qualified enough to execute any project with proper knowledge of costing and estimation. It is a final semester so most of the candidates must be absorbed by different eminent designer's firm.

—————Each semester duration is 4 months.

CAREER OPPORTUNITIES : India's economic growth rate is very high and second to China. Students would be taking best decision for their career after pursuing Interior design course.

PROFESSION IN VIRTUAL SET DESIGN : In today's world everyone is running behind virtual design and computer graphics. Introduction of CAD that is Computer Aided Design has made it possible to initiate and execute any kind of extensive design and projects. Students seeking admission for Interior Designing course can work with Disney, Pixar or some other Multinational gaming studio or animation studio as a virtual set designer who can create the interior structure of the game or 3D animated movies.

ARCHITECTURE COURSE MODULE

is the design of a space which has been created by structural boundaries and the human interaction within these boundaries. Generally referred to as the spatial art of environmental design, form and practice, interior architecture is the process through which the interiors of buildings are designed, concerned with all aspects of the human uses of structural spaces. Architecture is both the process and product of planning, designing and constructing form, space and ambience that reflect functional, technical, social, and aesthetic considerations. It requires the creative manipulation and coordination of material, technology, light and shadow.

The First Semester offers a basic idea of architecture, its origin and ancient architecture. This subject has historical importance too.

The Second Semester guides students to demonstrate an in-depth knowledge and understanding of building physics, materials, structural efficiency with building design methods and principles and the ability to design and implement interior renovation projects that comply with building and safety regulations.

The Third Semester aims to clear the main elements of the building, building materials and building systems (bearing walls, skeleton, shell construction and other new structural systems) and to train the student to draw the constructional details through the study of: Bearing wall buildings (bricks and stones), Architectural symbols, Building methods, Bonds, Tools, Wall thickness, Openings, Lintels and arches, Vaults and domes, Foundations, Damp proofing, Stairs, Internal sanitary installations, Internal and external finishes and also it includes study of construction equipments, prefabrication of building elements, principles of jointing and principles of modular coordination..

The Fourth Semester provides an idea about Dampness Termite and Fire protection, painting etc that helps to protect the building.

The Fifth Semester the students get to know about the advance services required for the architecture of the building. It includes lighting, its types, benefits, application of lighting in interior and architecture and special importance have been given to the sound insulation and acoustics, materials used and proper application in residential and commercial purpose.

In Sixth Semester deals with estimation. Estimation is a vital part in the field of interior Designing and Architecture. This semester also involves the application of software like CAD and 3D Max.

The Final Year students participate in Exhibition to showcase their final collection as a Interior designer.

—————Each semester duration is 4 months.

AMBITION. BELIEVE. ACHIEVE.

Students in GIFT have committed in the field of Fashion and Interiors. Trendsetter in the field of Fashion and Lifestyle sector. After joining this course, they have become qualified masses with intellectual thinking with professional approach and performance. GIFT an has its own potential to understand the situation and work according to that. They have enough potential to sustain in today's world as a creator or trendsetter in the field of fashion.

The environment in GIFT has favorable condition for the students who progressively achieve their learning with every kind of perceptive. The Institute has provided all kind of promising facilities for the students:



PROJECTS INTERSHIP SEMINAR

The project work constitutes a major component. The objective of the project is to help the students in developing their ability to apply theoretical and practical tools/techniques to solve real life problems related to business and research.

Internship helps the student to gather experience from practical world & also combine the concepts learnt in classroom with the real life situation in organization. Internship is a bridge between institution & industries from where student will get the exposure of the corporate world.

Seminar related to various subject, from & beyond the curriculum are conducted on a regular basis class.

Students are encouraged to pursue live projects & operation workout in each of the courses to enhance their learning by applying theoretical concepts learnt in classroom.



SALIENT FEATURES

Better Infrastructure: The Infrastructure is comfortable for the students to learn and work around. It is updated as and when required.

Excellent experienced Faculties: The students get first on-hand experience of receiving topmost Faculty training.

External Juries for judging the work of students: A Rare Activity only at Beck bagan Center.

Industry personnel are roped in time to time to judge who give their professional comments to the students exhibiting their work.

Well Equipped Library and Design Labs.

Library has updated books and all the major magazines. Currently we have CAD Labs with updated software's, Textile Lab, Garment Construction Lab and AV Room for Audio Visuals.

Fashion Show and seminars, and exhibition: Gift concludes shows, exhibition, and fashion seminars every year as a bi-annual event to encourage and procure students to perform whatever they have learnt in their classes.

Internship and Placement Assistance: Our students know they have to excel within themselves and at the Interviews. We introduce the Training Sessions to groom them for Interviews when they graduate.

Won Awards and Credentials

Oldest Center in Kolkata in the field in Fashion: Best Academic Center, Best Performance. Started in 1999, our Center has developed a solid base and is still going strong.

Reachable Location of the Campus in and Outside Kolkata.

Approachable from all the main roads and very soon going to have a branch in Salt lake, where metro facility getting built near metro avail comfortable communication for outside students.



STUDENT SPEAK

THE OBJECTIVE OF GIFT IS TO PROVIDE A FINE PLATFORM IN THE FIELD OF PROFESSIONAL STUDIES WHICH WILL HELP THEM TO DEVELOP THEIR CREATIVITY WITH INNOVATIVE IDEAS ESSENTIAL FOR THEIR CAREER PROSPECTS.

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Very Supportive, caring, co-operative. Method of teaching is very flexible according to the understanding of the students.

Ruchi Roongta
Owner, Ruceeru Boutique

“

Fashion education and placement is excellent. This institute has provided me a golden opportunity to start my professional career with renowned designer, Mr. Sabyasachi Mukherjee.

Priyanka Shaw
Designer & Colour Consultant, Asian Paints

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GIFT is well versed with all kind of facilities that a design institute should have, all kind of interior oriented study material and industrial visit as well as industry visit is provided.

Solanki Dasgupta
Head Designer, Sabyasachi Couture

“

GIFT has provided me the right step towards my professional career. Faculties and all GIFT member have given me the opportunity to be a winner in the field of Architecture & Interior Designing with Renowned Companies.

Chandan Gupta
M.D, Chandan Interior's

GIFT DESIGN ACADEMY

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